



February 11, 2015

Update to Pacifica School District Trustees

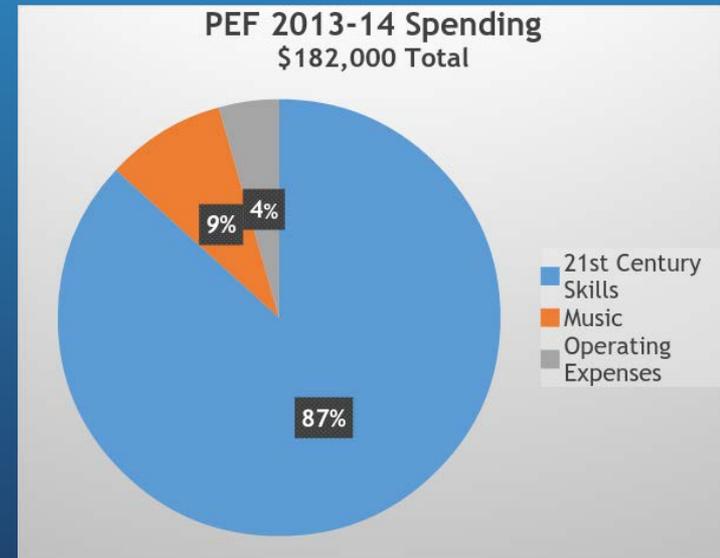
Petra Schumann, President, PEF

Agenda

- PEF Overview
- Current Programs
- Looking Ahead

PEF Overview

- Founded in 2008
- Began programs in schools 2009-2010
- Non-profit, independent of school district
- 100% Volunteer run
- 96% of Revenue goes to programs



Our Mission

Protecting and Advancing Quality education in Pacifica's Public Schools

- Raise funds to fill gaps in essential programs
- Support core curriculum
- Promote equity across district
- Align programs with PSD Strategic Plan
- Attract grant funding from outside Pacifica



PEF Programmatic Focus 2009-2014

- 21st Century Education
 - Programs/practices in every grade in every school
 - Support grade-level standards
 - Facilitate shift to Common Core
- Middle School Band
 - Sheet music, instrument purchases and repairs
 - 330-350 students per year across schools



Elementary School 21st Century Education Practices

- K PSD KinderNet in the Classroom
- 1st Student Video Presentations
- 2nd Best Practices Videos
- 3rd Design Challenges
- 4th Math Explorations
- 5th Slam Poetry



Middle School 21CE Practices & Music



- Flipped Lessons (Math)
- ePortfolios (ELA, Science, Social Studies)
- SketchUp (Grade 6 Math)
- AlgebraBots (Grades 7, 8)
- Video Documentaries (Grade 8)
- Band Program



Major Changes 2014-15

- PSD informed PEF in Spring 2014 that the District would fund the 21st Century Education Facilitator position/responsibilities formerly funded by PEF. The PEF programs have become District practices, no longer needing outside funding.
- PEF celebrated this success
- PEF began the process of selecting new program areas to fund

PEF: New Program Planning Process

- Reviewed and updated PEF's original program selection criteria
 - Support the Pacifica School District Strategic Plan
 - Promote equitable education across district schools
 - Align with PEF budget and funding constraints
 - Excite parents, as there must be broad buy-in among parents for both programmatic and fund raising success
- Decided on four potential program areas that met those criteria



PEF Program Selection Process

- **Sent survey** to all PSD parents, analyzed results (May-July 2014)
- **Researched** the four potential program areas (Aug-Sept 2014)
- **Solicited input from professionals** and program area teachers/specialists (Sept-Oct 2014)
- **Invited several teachers and administrators to present** info on NGSS and computer science at board meeting (Oct 2014)
- **Considered input** from principals and teachers
- **Met with PSD leadership** to review findings and better understand PSD strategic priorities (Aug, Sept & Oct 2014)
- **Decided** on program areas to pursue (Nov 2014)

PEF New Program Areas 2015-2016

Music in the Elementary Grades

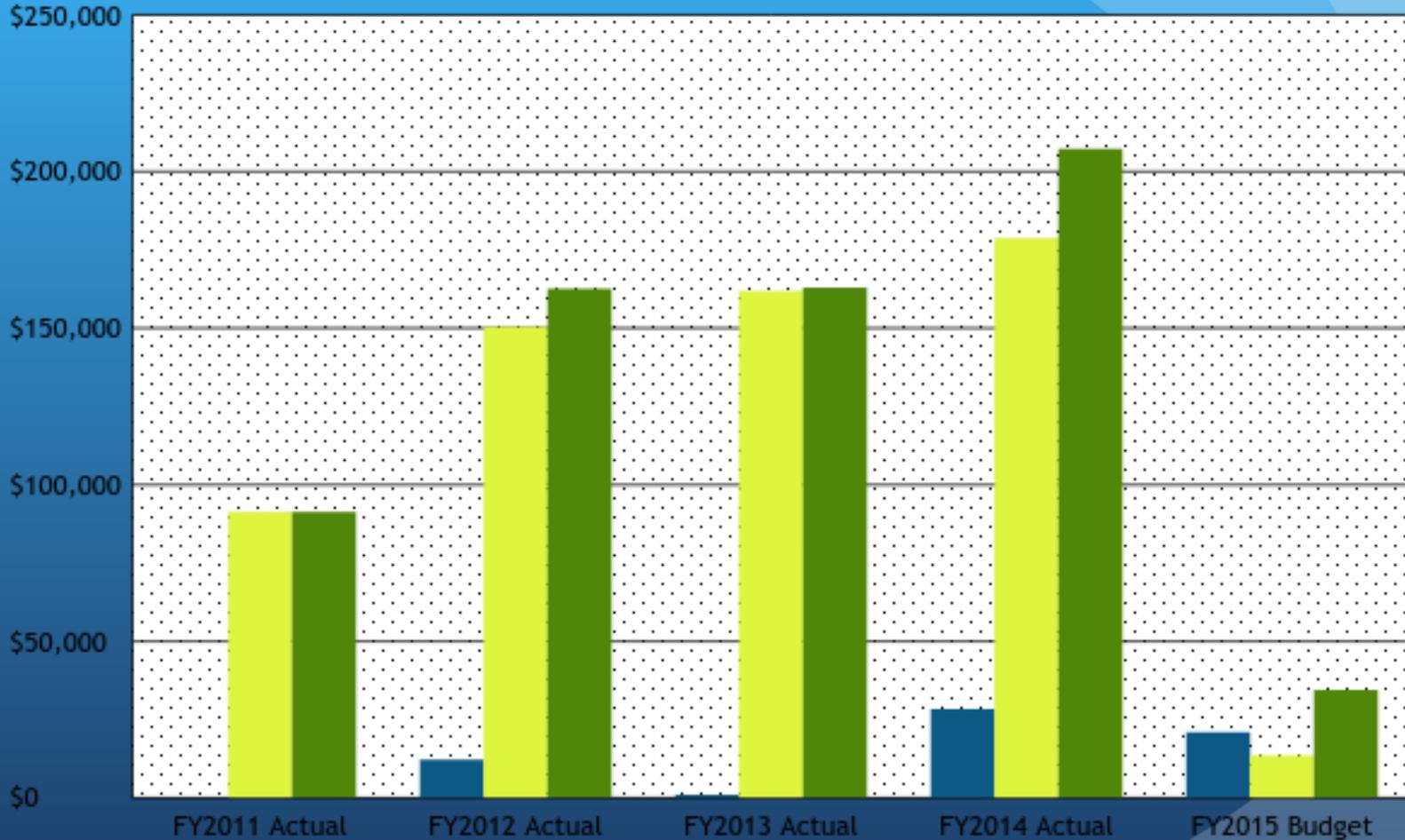
- Start with music classes for all 4th & 5th Graders
- Add classes for K-3 in future if/when funds are raised

Computer Science for Middle School

- Introduction to coding for all 6th, 7th & 8th graders
- Purchase of computer equipment
- Possible expansion if/when funds are raised

PEF Grants to PSD: 2010-2015

Music, 21CE, Total



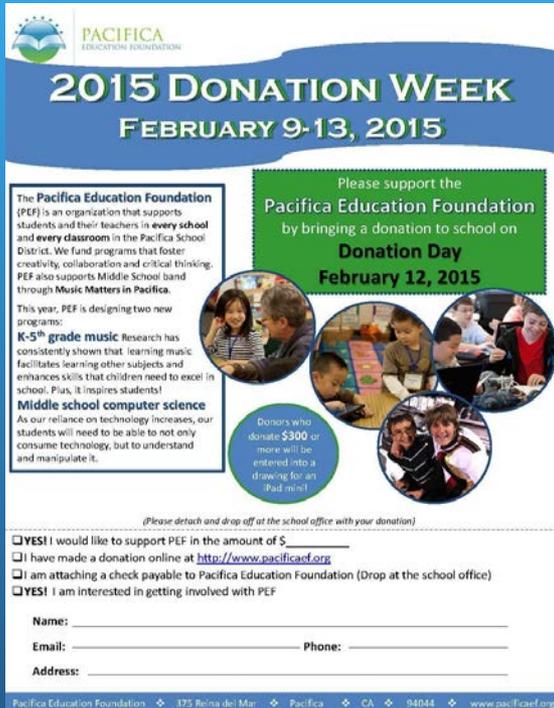
2014-2015 Fund Raising Plans

Sources (Budget)	
Patron	\$100,000
Membership	\$40,000
Events	\$30,000
Grants	<u>\$5,000</u>
Total:	\$175,500

Calendar of Events		Status
August	Welcome to the District	Complete
November	6 th Annual Casino Night	Complete
December	End-of year letter & email	Complete
December	Holiday Patron Party	Complete
January	MMiP January Jazz	Complete
February	Donation Week	Feb 9-13
April/May	Patron Appreciation Party	TBD
May	Silicon Valley Gives	May 5
June	5 th Annual PEFathon/FunRun	June 6

PEF Donation Week

February 9-13, 2015



PACIFICA EDUCATION FOUNDATION

2015 DONATION WEEK

FEBRUARY 9-13, 2015

Please support the Pacifica Education Foundation by bringing a donation to school on **Donation Day February 12, 2015**

The Pacifica Education Foundation (PEF) is an organization that supports students and their teachers in every school and every classroom in the Pacifica School District. We fund programs that foster creativity, collaboration and critical thinking. PEF also supports Middle School band through Music Matters in Pacifica.

This year, PEF is designing two new programs:

K-5th grade music Research has consistently shown that learning music facilitates learning other subjects and enhances skills that children need to excel in school. Plus, it inspires students!

Middle school computer science As our reliance on technology increases, our students will need to be able to not only consume technology, but to understand and manipulate it.

Donors who donate \$300 or more will be entered into a drawing for an iPad mini!

(Please detach and drop off at the school office with your donation)

YES! I would like to support PEF in the amount of \$ _____

I have made a donation online at <http://www.pacificaeaf.org>

I am attaching a check payable to Pacifica Education Foundation (Drop at the school office)

YES! I am interested in getting involved with PEF

Name: _____

Email: _____ Phone: _____

Address: _____

Pacifica Education Foundation ♦ 375 Reina del Mar ♦ Pacifica ♦ CA ♦ 94044 ♦ www.pacificaeaf.org



To achieve our goals
we need your support

- Volunteer
- Donate
- Participate

PacificaEF.org
info@pacificaef.org

