



February 11, 2015

Update to Pacifica School District Trustees

*Petra Schumann, President, PEF*

# Agenda

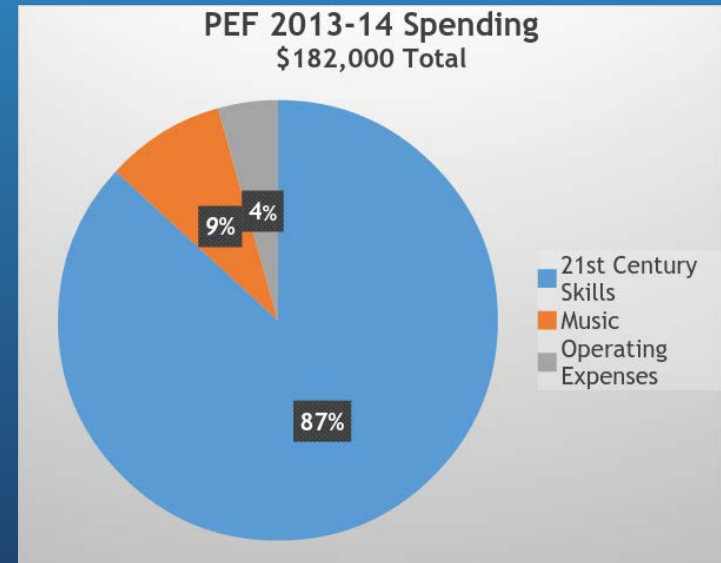
- PEF Overview
- Current Programs
- Looking Ahead



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# PEF Overview

- Founded in 2008
- Began programs in schools 2009-2010
- Non-profit, independent of school district
- 100% Volunteer run
- 96% of Revenue goes to programs



# Our Mission

*Protecting and Advancing Quality education in Pacifica's Public Schools*

- Raise funds to fill gaps in essential programs
- Support core curriculum
- Promote equity across district
- Align programs with PSD Strategic Plan
- Attract grant funding from outside Pacifica



# PEF Programmatic Focus 2009-2014

- **21<sup>st</sup> Century Education**
  - Programs/practices in every grade in every school
  - Support grade-level standards
  - Facilitate shift to Common Core
- **Middle School Band**
  - Sheet music, instrument purchases and repairs
  - 330-350 students per year across schools



# Elementary School 21<sup>st</sup> Century Education Practices

- K PSD KinderNet in the Classroom
- 1<sup>st</sup> Student Video Presentations
- 2<sup>nd</sup> Best Practices Videos
- 3<sup>rd</sup> Design Challenges
- 4<sup>th</sup> Math Explorations
- 5<sup>th</sup> Slam Poetry



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# Middle School 21CE Practices & Music



- Flipped Lessons (Math)
- ePortfolios (ELA, Science, Social Studies)
- SketchUp (Grade 6 Math)
- AlgebraBots (Grades 7, 8)
- Video Documentaries (Grade 8)
- Band Program



# Major Changes 2014-15

- PSD informed PEF in Spring 2014 that the District would fund the 21<sup>st</sup> Century Education Facilitator position/responsibilities formerly funded by PEF. The PEF programs have become District practices, no longer needing outside funding.
- PEF celebrated this success
- PEF began the process of selecting new program areas to fund

# PEF: New Program Planning Process

- Reviewed and updated PEF's original program selection criteria
  - Support the Pacifica School District Strategic Plan
  - Promote equitable education across district schools
  - Align with PEF budget and funding constraints
  - Excite parents, as there must be broad buy-in among parents for both programmatic and fund raising success
- Decided on four potential program areas that met those criteria



# PEF Program Selection Process

- **Sent survey** to all PSD parents, analyzed results (May-July 2014)
- **Researched** the four potential program areas (Aug-Sept 2014)
- **Solicited input from professionals** and program area teachers/specialists (Sept-Oct 2014)
- **Invited several teachers and administrators to present** info on NGSS and computer science at board meeting (Oct 2014)
- **Considered input** from principals and teachers
- **Met with PSD leadership** to review findings and better understand PSD strategic priorities (Aug, Sept & Oct 2014)
- **Decided** on program areas to pursue (Nov 2014)

# PEF New Program Areas 2015-2016

## Music in the Elementary Grades

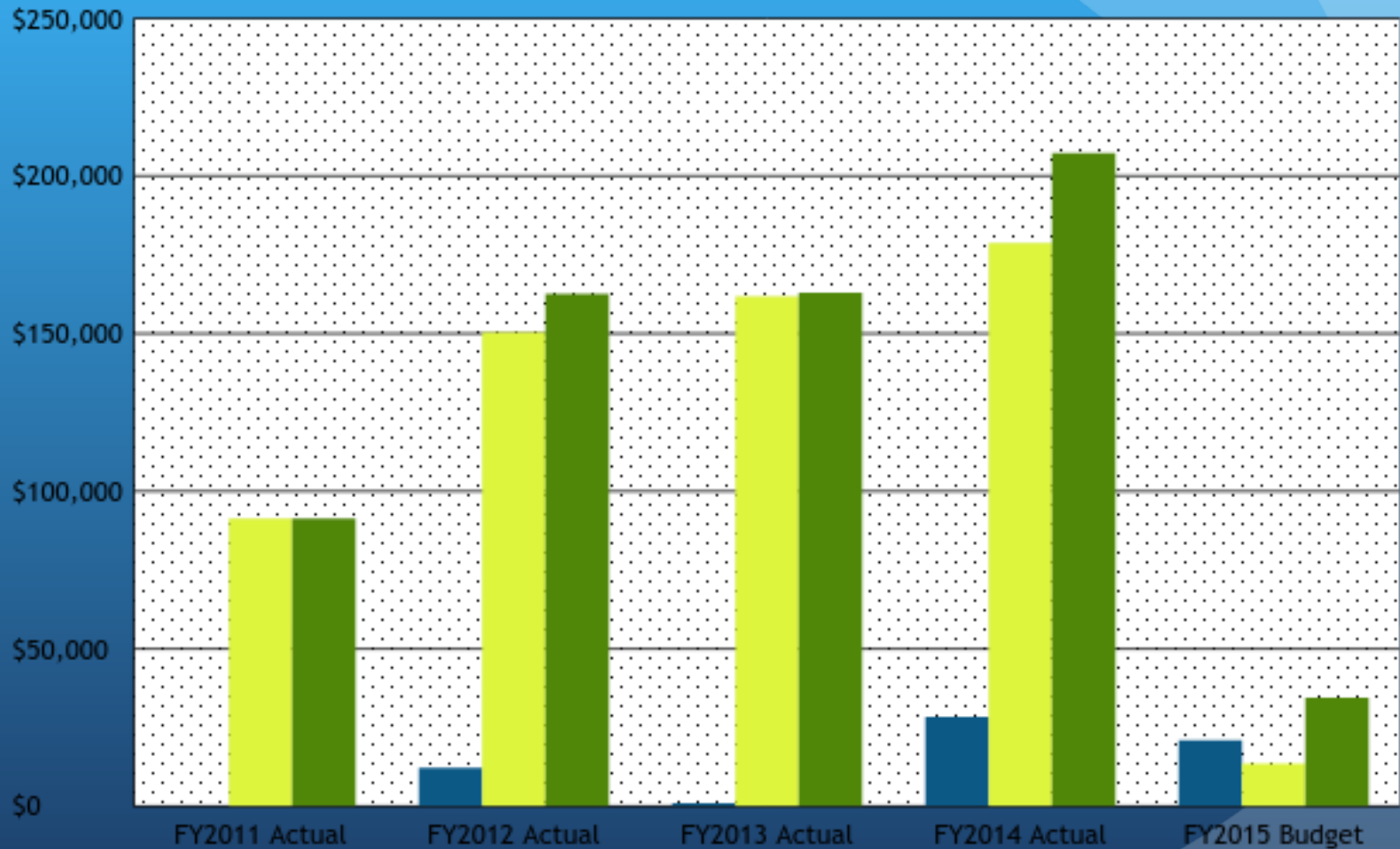
- Start with music classes for all 4<sup>th</sup> & 5<sup>th</sup> Graders
- Add classes for K-3 in future if/when funds are raised

## Computer Science for Middle School

- Introduction to coding for all 6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> graders
- Purchase of computer equipment
- Possible expansion if/when funds are raised

# PEF Grants to PSD: 2010-2015

Music, 21CE, Total



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# 2014-2015 Fund Raising Plans

Sources (Budget)	
Patron	\$100,000
Membership	\$40,000
Events	\$30,000
Grants	<u>\$5,000</u>
Total:	\$175,500

Calendar of Events		Status
August	Welcome to the District	Complete
November	6 <sup>th</sup> Annual Casino Night	Complete
December	End-of year letter & email	Complete
December	Holiday Patron Party	Complete
January	MMiP January Jazz	Complete
February	Donation Week	Feb 9-13
April/May	Patron Appreciation Party	TBD
May	Silicon Valley Gives	May 5
June	5 <sup>th</sup> Annual PEFathon/FunRun	June 6

# PEF Donation Week

## February 9-13, 2015

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### 2015 DONATION WEEK

**FEBRUARY 9-13, 2015**

The **Pacifica Education Foundation (PEF)** is an organization that supports students and their teachers in **every school and every classroom** in the Pacifica School District. We fund programs that foster creativity, collaboration and critical thinking. PEF also supports Middle School band through **Music Matters in Pacifica**.

This year, PEF is designing two new programs:

**K-5<sup>th</sup> grade music** Research has consistently shown that learning music facilitates learning other subjects and enhances skills that children need to excel in school. Plus, it inspires students!

**Middle school computer science** As our reliance on technology increases, our students will need to be able to not only consume technology, but to understand and manipulate it.

Please support the **Pacifica Education Foundation** by bringing a donation to school on **Donation Day February 12, 2015**

Donors who donate \$300 or more will be entered into a drawing for an iPad mini!

(Please detach and drop off at the school office with your donation)

☒ **YES!** I would like to support PEF in the amount of \$ \_\_\_\_\_

☐ I have made a donation online at <http://www.pacificaeaf.org>

☐ I am attaching a check payable to Pacifica Education Foundation (Drop at the school office)

☒ **YES!** I am interested in getting involved with PEF

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Pacifica Education Foundation ♦ 375 Reina del Mar ♦ Pacifica ♦ CA ♦ 94044 ♦ [www.pacificaeaf.org](http://www.pacificaeaf.org)



To achieve our goals  
we need your support

- Volunteer
- Donate
- Participate

PacificaEF.org  
info@pacificaef.org

